

ORDER



WAVY

Orders
Order / Rev: 197363
Alt Order #: 06840155
Product Desc: 8/9-8/14 AMER. FOR PROSPERITY
Estimate: 288
Flight Dates: 08/09/12 - 08/14/12
Original Date / Rev: 08/09/12 / 08/09/12
Order Type: REG

Primary AE: Petry Philadelphia
Sales Office: P-PHI
Sales Region: Nat

Agency
Name: Mentzer Media Services
Buying Contact:
Billing Contact:
 600 Fairmount Avenue
 Towson, MD 21286

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Americans For Prosperity
Demographic: A50+
Product Codes: PL2
Priority: P1
Revenue Codes: AGY, POL, POL-ISS

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID: IN15077/IN15162/SP9358
Agency External ID: IN2570/SP271/TO1326/AL2874/MO967

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/12/12	4	\$13,200.00	\$11,220.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	4	\$13,200.00	\$11,220.00	0.00
Totals	4	\$13,200.00	\$11,220.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Petry Philadelphia			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	WAVY	08/10/12	08/12/12	Olympic Prime Olympic Prime	CM	Olympic Prime	----FSS	:30	2	\$5,000.00	P1	0.00	NM	2	\$10,000.00
2012 SUMMER OLYMPICS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	----FSS					2	\$5,000.00		0.00			
E 2	WAVY	08/11/12	08/12/12	Olympic Daytime WKND Olympic Daytime WKND	CM	Olympic Daytime V-	----SS	:30	2	\$1,600.00	P1	0.00	NM	2	\$3,200.00
2012 SUMMER OLYMPICS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		08/06/12	08/12/12	-----SS					2	\$1,600.00		0.00			
Totals													4	\$13,200.00	